BRONX POLAR BEARS TAKE THE PLUNGE

Despite the bitter cold, Bronxites still enjoyed a day at the beach this winter season. For the fourth year in a row, the Bronx Polar Bears, BronxNet and BronxWorks took the plunge on Saturday, February 17 at Orchard Beach for the 2017 Dip Against Homelessness. The icy event raised awareness and collected donations for homeless services.

Carlotta Yonkers was fully decked out in winter gear after exiting the beach’s wintry waters. Photo by Miriam Quin

Michael Max Knobbe (l), BronxNet executive director, high-lived a Polar Plunge participant. Photo by Miriam Quin

The Bronx Polar Bears wore colorful costumes and attire for the time honored tradition. Photo by Miriam Quin

The Bronx Polar Bears braved the bitter cold for a worthy cause. Photo by Miriam Quin

The Bronx Polar Bears and other Polar Plunge participants were ready to make some waves. Photo by Miriam Quin

A Coney Island Polar Bear member had his polar pride on full display. Photo by Miriam Quin