

Message from the Executive Director

This was an exciting summer at BronxWorks. We've begun new initiatives and sustained longstanding ones.

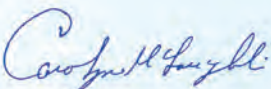
Jobs Plus, an exciting partnership with Morgan Stanley, the Tiger Foundation, The Mayor's Fund for New York City, and President Obama's Social Innovation Fund, is underway, reaching out to families who live in Mott Haven housing projects. The Conditional Cash Transfer Program, another pilot initiative launched by the Center for Economic Opportunity of the Bloomberg Administration, is helping scores of other low income households.

Two other new efforts, the Seniors Homelessness Prevention Project and the Healthy Communities Through Healthy Food endeavor, target older adults. Both aim to help seniors maintain dignity and self-sufficiency.

Thanks to our work with homeless individuals, the Bronx has experienced an 80% decline in chronic street homelessness in the last six years. We found supportive housing for dozens and have helped transform some Bronx neighborhoods. BronxWorks found jobs for 350 youngsters this summer and our Excel program for disconnected youth enabled another 54 to secure a GED.

We are proud of what we have accomplished this summer. As BronxWorks looks ahead to autumn and beyond, we remain well positioned to make a difference in our borough.

Best Regards,



Carolyn McLaughlin



Mayor Bloomberg with Carolyn McLaughlin and Deputy Mayor Linda Gibbs at press conference for Conditional Cash Transfer program.

BRONXWORKS AWARDED JOBS-PLUS PROGRAM

Selected by the Mayor's Fund to Advance New York City and the NYC Center for Economic Opportunity to be a new Job-Plus site, BronxWorks will help 600 New York City Housing Authority (NYCHA) residents per year achieve financial stability. The initiative which began planning this past spring, will enable BronxWorks to offer eligible NYCHA residents in the Mott Haven neighborhood of the Bronx job placement, linkages to training, GED and English classes, and advanced education, financial counseling, and other supports.

BronxWorks' executive director Carolyn McLaughlin says, "We are delighted to work with the Jobs-Plus partners, neighborhood residents, and stakeholders to bring this successful model to Mott Haven. Jobs-Plus brings important resources to the community and is responsive to residents' desire for employment and engagement. Our role is to help residents develop an economically stable community."

Jobs-Plus is a pilot program for New York City backed by the Social Innovation Fund (SIF) federal grant initiative. The New York Center for Economic Opportunity and the Mayor's Fund are one of eleven SIF grantees nationwide. The grant program was created in 2009 to address challenging social issues by helping nonprofits to increase their service base.

BronxWorks Helps Former Champ To Win Again

Raised in the Patterson Houses, a housing project in the Mott Haven section of the Bronx, Iran Barkley didn't expect that his life would change the moment he stepped into the boxing ring at St. Mary's Gym as a 14-year old. However, it very well did. Over the span of two decades—the 80's and the 90's—Barkley garnered fame and fortune with a successful boxing career that included memorable battles against the likes of Tommy "Hitman" Hearns and Roberto Duran, as well as three championship belts.

Life for the South Bronx native seemed to change overnight and with that came some unanticipated consequences. He was finally able to get the ticket out of poverty that he needed. Having a soft spot for those closest to him, Barkley shared his wealth freely. Eventually the money would run out and with his boxing heyday behind him, Barkley found himself broke and homeless.

Unable to find steady work, Barkley ended up selling two of his championship belts and was



Iran Barkley alongside Living Room staff member Robert Jones

forced to live in "doubled up" situations. Things inevitably became strained and he ended up shuttling between friends' or relatives' houses, subway cars, and cheap hotels for a place to stay. "I was pretty much down on my luck," Barkley says.

After months of living in limbo, some friends referred him to BronxWorks' Living Room/Safe Haven, which helps homeless individuals to obtain permanent housing and needed services. This past spring, BronxWorks helped the former champion to secure an apartment. He says, "You never know what life is going to throw at you. It's good that people can have somewhere like this [BronxWorks] to turn."

BronxWorks Eradicating Homelessness

This year's Homeless Outreach Population Estimate Survey, better known as the HOPE Count, reveals that the number of street homeless in the Bronx decreased by 80% over 2005 and 2011. The BronxWorks Homeless Outreach Team (HOT) can be credited for much of this success, making thou-

sands of contacts with homeless persons and placing 223 into permanent housing or assisted living in 2010. The report also revealed that the Bronx experienced the largest reduction in homelessness of the five boroughs; the 80% drop was double the citywide decline of 40% since 2005.

BronxWorks Can-Do It

The Food Bank For New York City honored BronxWorks at its 2011 Can-Do Awards Dinner for our successful, longstanding history as a partner. The Can-Do Awards are presented each year to organizations whose work embodies the Food Bank's mission in working to end food poverty throughout the five boroughs. This year, BronxWorks received a Can-Do Award for its work in helping to end hunger in the borough where as much as half of the population is at risk for malnutrition.

BronxWorks executive director Carolyn McLaughlin was on hand to accept the award alongside fellow honoree Peter F. Smith, president and CEO of Ebro North America, the largest branded pasta and rice manufacturer in the region. "BronxWorks is honored to be a Can Do Award recipient," said Carolyn. "Our partnerships with the Food Bank have enabled us to keep the safety net strong in these difficult times."

Carolyn also praised Dr. Lucy Cabrera, who announced her retirement as the head of the Food Bank this past spring. "Dr. Cabrera has touched the lives of thousands of New Yorkers in need," she said.

The BronxWorks relationship with the Food Bank includes that organization's support of the pantry at our Morris Senior Center, which has provided nearly 2,500 bags of food to community residents a year since 2001, as well as the Kids Cafe programs, which has provided nutrition education to hundreds of elementary school-aged children since 2004.

BronxWorks has also teamed up with the Food Bank to offer free tax preparation assistance to seniors and working age adults for several years. The tax prep site at the Morris Senior Center handled 1,682 cases in the last tax season.



Carolyn McLaughlin; comedians John Stewart and Jimmy Fallon, Food Bank Executive Director Dr. Lucy Cabrera

Tackling AIDS in the Bronx



Jeanne White-Ginder speaks at BronxWorks AIDS Conference

Attendees of the 2011 BronxWorks AIDS Conference gathered at Fordham University in June to participate in workshops focused on staff development in HIV/AIDS services. Highlights from the event included a keynote presentation from Jeanne White-Ginder, mother of the late teenage AIDS activist Ryan White as well as the special praise BronxWorks

Positive Living Department received from recent clients. One lauded the staff saying, "You all are angels. Each and every one of you has a heart of gold."

BronxWorks Rocks



BronxWorks Executive Director Carolyn McLaughlin; honorees Frank Chan, Alice Chan, Barry Grimm, and Kerri Damon of ISE Office Plus; BronxWorks Board Member and honoree Marc Kemeny

BronxWorks held its 2011 fundraiser at the Yankee Stadium Hard Rock Cafe on May 19th. In celebration of the agency's ongoing commitment to strengthening Bronx communities, BronxWorks honored long-time board member Marc Kemeny, Founder and Principal Architect of K Square Designs, Inc., as well as ISE Office Plus, a Bronx-based, minority woman owned business that has delivered supplies to the Tri-State area for over 29 years. Over 150 gathered together to raise support for the organization's mission and programs.



Family Rewards participant and son

Rewards For Bronx Families

Fresh off the success of its Opportunity NYC-Family Rewards program, an experimental Conditional Cash Transfer initiative implemented by Mayor Bloomberg, BronxWorks was awarded renewed

funding for its Family Rewards program for the 2011-2012 cycle. The new cycle will offer 1,200 low-income Bronx families cash incentives for demonstrated improvement in their children's academic performance, preventive family healthcare efforts (such as keeping regular medical and dental appointments), and career advancement activities for the heads of the household. The initiative is an excellent example of BronxWorks joining forces with the Mayor's Fund to Advance New York City, the NYC Center for Economic Opportunity, and Seedco to improve the fate of low-income families.

Goldman Sachs Helps BronxWorks Beautify

Six Goldman Sachs employees and their friends came to the BronxWorks Main Community Center near Yankee Stadium this past spring to help paint and repair the building's front façade. The effort was part of the Goldman Sachs Community TeamWorks (CTW) program, an initiative that encourages company employees to support local nonprofits through group projects that involve volunteering. "The Goldman Sachs team was a great help," said BronxWorks assistant executive director John Weed. "This was work that was necessary, but we could not do on our own because of resource constraints. It's great that Goldman Sachs stepped up."



Goldman Sachs volunteers with BronxWorks staff

Funder Profile: The Teagle Foundation



History Makers participants with program director, Jean-Pierre LaCour

Like BronxWorks, the Teagle Foundation is committed to lifting lives and building futures. In 2004, the foundation sharpened its grant-making focus, targeting organizations that worked with disadvantaged college bound youth. This coincided with BronxWorks' decision to expand its college readiness efforts.

The Teagle Foundation has supported a partnership between BronxWorks and Fordham University designed to increase low-income youngsters' awareness of the benefits of a college education. History Makers enables such youth to experience life on Fordham's Rose Hill campus each summer, as well as learn about the college application and selection process. Youngsters are mentored by an upperclassman or graduate student and at the end of the summer cycle must present a group project.

"The Teagle Foundation has enabled us to make college exploration a reality for 100 youth," says BronxWorks executive director Carolyn McLaughlin. "History Makers is the door through which future leaders and scholars have and will come."

In September 2010, History Makers was expanded to include college readiness workshops and other activities at Fordham throughout the year. Seven workshops and a College Shadow Day took place in the ensuing nine months; plans are now underway for this autumn's efforts.

"History Makers is an excellent example of how a higher education institution can successfully partner with a community based organization and a foundation," says the director of Fordham's Dorothy Day Center, Sandra Lobo Jost. "We are fortunate to have great partners like Teagle and BronxWorks."

CHILDREN AND YOUTH PROGRAMS

- Early Childhood Education
- After-School
- The Betances Community Center
- Summer Day Camp
- Adolescent Development
- Pre-GED/GED Services
- College Advisory Services
- The Community School for Social Justice
- Jill Chaifetz Transfer School

FAMILY SERVICES

- Walk-in Information & Referral
- Family Childcare Network
- Homelessness Prevention
- Foster Care Prevention
- Single Stop
- Health Insurance Outreach
- Food Stamp Outreach

SERVICES FOR SENIORS

- Senior Centers
- Housing Assistance & Minor Repairs
- Elder Abuse
- Mental Health

HOMELESS CARE

- Homeless Outreach
- Drop-in Center
- Family Residencies
- Relocation Assistance
- Permanent Supportive Housing

EMPLOYMENT SERVICES

- Job Readiness Training
- Skills Training
- Job Placement

POSITIVE LIVING/HIV AIDS

- Case Management and Housing Assistance
- Family Support Programs
- Nutritional Assistance
- Prevention Education

IMMIGRATION

- Legal Assistance
- ESL and Citizenship Classes

BOARD OF DIRECTORS

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Adele Ursone
Virginia Wong



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PEOPLE WHO MAKE BRONXWORKS GREAT: DAVID MCLEAN

David McLean is our board chair, elected to that position in March 2010. He joined the BronxWorks board in 2006, at the urging of Sean Delany, then our board chair. David was at the time a board member for the Lawyers Alliance for New York, where Sean continues to serve as executive director.

“Sean had told me that BronxWorks is a top-notch organization doing terrific and important work,” says David. “He was right, and I’m proud to be part of the team.” Born in the Pacific Northwest, David has lived in New York City all his adult life. He settled in the city after graduating from law school, where he met Sheila, his classmate



David spent most of his career at Coopers & Lybrand, a major accounting firm, ultimately becoming its general counsel. He retired in 2001 from its successor, PricewaterhouseCoopers.

At BronxWorks, David has served on the Program and Finance &

and wife of 40-plus years. They have two children and four grandchildren.

Audit Committees. He joined the Strategic Planning Committee when it was formed in 2009. “Working with my very able colleagues and with our wonderful executive director, Carolyn McLaughlin, to implement our strategic plan was an especially fulfilling task,” says David. As an outgrowth of that effort, BronxWorks is now completing a fundraising assessment and plan.

David is particularly impressed with BronxWorks staff. “They deal daily with an incredible range of activities. Doing these things well requires skill, empathy, practical knowledge, and common sense. They are terrific.”